RUNNING REBELS COMMUNITY ORGANIZATION

PHOTO TAKEN BY DEVONTA, A PARTICIPANT IN AUDIO VISUAL PROGRAMMING

2017 ANNUAL REPORT

“Helping the Community from Within”
Dear Friends,

Thanks to the generosity of our supporters, 2017 was a year of growth and new beginnings for the Running Rebels Community Organization. We expanded to a second location in the Harambee Neighborhood; giving us the ability to provide increased programming and services to Milwaukee youth. The new space allowed us to host over 40 young black men each weekday over the summer for our Be the Change Program, offer a 3-week summer camp for young ladies, a week-long robotics camp, cooking classes, computer literacy classes after school, and a variety of athletic, workforce, and recreational program opportunities. Our passion is providing youth a place where they feel inspired, safe, and challenged.

Enrichment programs such as basketball, audio visual, and gardening draw youth in, while our mentoring component motivates youth to achieve their academic, career, and character goals. As you read the statistics in this annual report, please remember that each number represents an actual young person - a young person who your support positively impacted. With your generosity, we can continue to inspire young people to fulfill their dreams and stay on course for a successful future.

Gratefully,

DAWN BARNETT
FOUNDER &
EXECUTIVE DIRECTOR

OUR EPIC MISSION

The Running Rebels Community Organization Engages the community, youth, and their families, Prevents involvement in gangs, drugs, violence, and the juvenile justice system, Intervenes and guides youth by assisting them with making positive choices, and Coaches youth through their transition into adulthood. We accomplish this through building relationships with youth and providing the resources and skills necessary for them to become thriving, connected, and contributing adult members of our community.

OUR GOALS

- Create safe after-school and summer environments for Milwaukee young people
- Prepare youth for future careers and entrepreneurship
- Improve academic performance through tutoring and mentorship
- Help youth to avoid negative police contact and involvement in the corrections system
- Provide young people with a sense of belonging and unity within their community
Running Rebels has continuously sought to grow, evolve, and enhance services to better meet the needs of the young people who need us most in the Milwaukee community. In January of 2017, we expanded to a second location, 225 W. Capitol Drive, in the historic Harambee neighborhood. This beautiful facility was designed specifically for youth services and offers spaces for recreational and educational programs, a computer lab, and a full gymnasium. Although basketball has always been a core program element, Running Rebels has never had its own gym. The new gym, renovated through a generous award from Impact 100, allows us to host practices, games, and tournaments, and launch new youth and family wellness activities. With more space for programming, we are excited about the opportunity to provide a safe space and expand services for more youth in need.

**FULL CIRCLE CAPITOL CAMPAIGN**

**ABOUT THE CAMPAIGN**

Running Rebels Full Circle Campaign is a $4.1 million capital fundraising initiative designed to inspire a transformation of hearts, minds, and social and economic circumstances for young people living in Milwaukee. As of June 2018, nearly $2.5 million has been raised. The Zilber Family Foundation made a $500,000 lead gift in November 2016 to support the purchase of the Capitol Drive facility. They also committed a $500,000 matching grant to close the campaign. Our board and campaign committee are working hard to meet the full goal by September 2019.

**CAMPAIGN GOALS**

- Fund the purchase of a second community center in the Harambee neighborhood (225 W. Capitol Dr.) that triples our space and provides a gym, locker rooms, computer labs, catering kitchen, and expanded program space.
- Maintain our historic building, services, and presence in the Lindsay Heights neighborhood (1300A W. Fond du Lac Ave.)
- Increase our capacity to expand programs and serve more youth and families.
Running Rebels After School and Summer Educational Enrichment Program is designed to support and bring out the best in each participant at both of our locations. Youth come to our after school and summer programs to play games, complete homework, work on computers, enjoy snacks, and participate in group activities or classes. Our programming operates every day after school, on Saturdays, and throughout the summer.

“Running Rebels has influenced me to be a role model and helped me with my social skills.”
- Davion L., 14 year old After School Youth

Be the Change is an after school and summer leadership program for African American young men. In 2017, the Be the Change summer program was implemented through a partnership with Running Rebels and Milwaukee Public Schools with support from the City of Milwaukee Office of Violence Prevention. Be the Change serves to provide an outlet for young men of color and older adult role models to share concerns, exchange ideas, develop and offer solutions to academic and social disparities.
The Violence Free Zone (VFZ) is a school-based mentoring program providing students with additional personal, academic, and career support. Using the national VFZ model and collaborating with Milwaukee Public Schools and Milwaukee Christian Center, Running Rebels matches students with VFZ Advisors who help them prepare for learning and reduce disruptions in schools. Youth Advisors serve as role models who demonstrate that change and success is possible no matter the circumstances of the young person's home and neighborhood environment.

"VFZ had big impact on my life. The staff are honest with me & helped me when times were bad."
- Natalie S., 2017 VFZ Youth, now RRCO Staff

ATHLETICS

We have developed unique expertise in mentoring through athletics – teaching teamwork, integrity, leadership, and self-governance through organized sports. We understand that unique connections are made between young people and trusted adults through sports, so we provide competitive club basketball teams and leagues to bond with our youth.

"Being around talented athletes and great mentors has helped me become a better person."
- Cameron P., 2017 Athletics Youth
Our Juvenile Justice Programming serves some of the hardest to reach young people in our community—those who have been adjudicated for criminal offenses. The goal is to provide an alternative to incarceration, reduce recidivism, and redirect youth onto a positive life course through research-based approaches and intensive support. We believe that all youth have strengths that can be developed through meaningful relationships, structure, and support. We have four different juvenile justice programs: Milwaukee County Accountability Program (MCAP), Intensive Monitoring Program (IMP), A True After-Care Program (ATAC) and our newest program Intensive Monitoring Program-Aftercare (IMP-Aftercare).

**INTRODUCING OUR NEW PROGRAM:**

**IMP-AFTERCARE**

IMP-Aftercare is an intensive supervision program that targets youth that have been recently released back into the community by the office of Juvenile Offender. Running Rebels provides supervision, structure, support and skill building opportunities for youth transitioning from the Department of Corrections.

“Being around positive people helped me stay off the streets. The Rebels helped me get a job so I wouldn’t go out and do the wrong thing.”

- IMP Aftercare Alumni
COACHING

HIGHER EDUCATION LEARNING PROGRAM (HELP)

HELP IMPACT
10 SCHOLARSHIP RECIPIENTS
$3,000 RECIPIENTS CAN EARN EACH YEAR
$14,500 AWARDED TO MILWAUKEE YOUNG ADULTS

Our Higher Education Learning Programs mission is to make college attainable for Milwaukee’s youth. We provide HELP scholarship recipients with financial and emotional support through their college journey. Our main goal is to provide college-going youth with the means to become independent adults who will, in turn, give back to their communities.

“This scholarship has done wonders for me. From being a high school student not knowing where my life was headed to interning in New York this summer, I am blessed. The HELP scholarship supported me to achieve my dreams. I want to thank the Rebels for everything.”
- Brian D., 2017 HELP Scholarship Recipient

Pipeline 2 Promise is a collaborative movement between community organizations, businesses, government agencies, and community leaders addressing the needs of Milwaukee’s young adults. The mission is to provide job training, employment opportunities, and life skills. In 2017, we helped 105 youth and adults gain employment.

“Pipeline gave me hope to move forward and not look back at old memories and actions. Pipeline gave me a job that I enjoy coming to each day.”
- Jeremiah K., 2017 Pipeline Participant
FINANCIALS

Revenues
Contracts to Provide Services:
- Milwaukee County - $2,615,356
- Woodson Center - $1,360,460
- City of Milwaukee - $295,563
- Workforce Development - $55,289
- Wisconsin Community Service - $50,745

Philanthropic Contributions:
- Grants and Donations - $458,075
- Other - $323,807

Total Revenue: $5,159,295*
*Not including our Capitol Campaign

Expenses
Program Expenses – $4,605,423
Management and Support Services - $846,068
Fundraising - $46,400

Total Expenses: 5,497,891

2018 BOARD OF DIRECTORS
Jill M. Boyle - Board Chair
Delbert Williams - Vice Chair
Gwendolyn Horton - Secretary
Michael Coyne - Treasurer
Clifton Phelps - Campaign Co-Chair
Brandi Patterson
Carolyn Garski
Decouteau Irby
Erin Miles
Fred Tabak
Jesse Lee Brown

"Milwaukee is a rough place to grow up. Running Rebels Community Organization is an escape to become a better person."

- Kevon Looney Running Rebels Athletics Alumni & Power Forward for the Golden State Warriors, Two-Time NBA Champion
THANK YOU REBEL SUPPORTERS

Running Rebels is extremely grateful to the many generous foundations, corporations, organizations and individuals who support our work at every level. Gifts from $5 to $100,000 help us to ensure that we can bring our high quality programs to young people who need them.

$100,000+
Joseph and Vera Zilber Family Foundation, Inc.
The Burke Foundation, Inc
The Lynde and Harry Bradley Foundation

$50,000 - $100,000
Daniel M. Soref Charitable Trust
Impact 100 Greater Milwaukee Foundation

$20,000 - $49,999
BMO Harris Bank
Helen Bader Foundation
Irrevocable Children’s Trust
Melitta & Joan Pick Charitable Trust
The Heart of Canal Street
RSM Foundation
The Milwaukee Bucks Foundation

$15,000 - $19,999
Charles D. Jacobus Family Foundation

$10,000 - $14,999
Anon Charitable Trust
Fred Tabak
Herb Kohl Philanthropies
Kevon Looney
Ralph Evinrude Foundation Inc.
Schoenleber Foundation Inc.
The Ros Foundation
United Way of Greater Milwaukee
Von Briesen & Roper

$5,000 - $9,999
Bernard Alberg
Brian Riordan
Cargill Incorporated
Dennis Klein
Playground Warriors
Rodney Petersen

$1,250 - $4,999
Anonymous
Bottling Group, LLC
Concordia University
Greater Milwaukee Foundation, Inc.
Green Bay Packers Foundation
Gruber Law Offices, LLC
Kathleen Burke
Krause Family Foundation, Inc.
Purple Door Ice Cream Shoppe
Victor & Dawn Barnett

$750 - $1,249
Athletes For A Better World
Benevity Community Impact Fund
Byneset Consulting, LLC
First Unitarian Society of Milwaukee
IFF
Mary Wunderlich
Michael & Kelly Rudy
Oppressed Citizens of Milwaukee
Reginald Harvey

$300 - $749
Anisha Murrell
Anthony Kehr
Benevity Community Impact Fund
Chip Kubly
Christin Cleaver
David Cross
Flossy Trucking
GH Midtown
Gwendolyn Horton
Kathleen Shattuck
Kohl’s
Margaret & Ralph Hollmon
Melissa Baldwin
Network for Good
Pak’s Jewelers
Patricia Hanz
Premier Sports Lounge, LLC
Robert Holowka
Rufus King Alumni
Spencer Renovation & Construction
Spin Enterprises, LLC
Steven & Elizabeth Duback
Susan Mingesz
Vanguard Charitable

$150 - $299
Amanda O’Day
Andy Gronik
Bill Scobey - Polacheck
Christine Hill
Derute Consulting
Fidelity Charitable Gift Fund
Flying Elephant
Greater Milwaukee Convention
Gil & Kathy Malone

$150 - $299 cont.
Jewish Community Foundation
Josh & Carolyn Brady
Michael & Jamy Malatesta
Michael O’Connell
North Avenue Marketplace - Business Improvement District 32
Paul Scoby
Peppnation Sports - Leadership Camps
Robert Roberson
Susan Lloyd
The Greater Milwaukee Committee
Thrivent Financial
Todd & Jacqueline Frohwirth

$50 - $149
Aaron Janasiak
Alan & Jacqueline Keltner
Alenia Brooks
Amazon Smile
Anne Callan Trunzo
Annie Weatherby - Flowers
Anthony Bonds
Arlene Wilson
Aurora Health Care
Bradford Memorial A.M.E Church
Bruce Williams
Carolyn & Jimmie Hughes-Hooker
Chuck Adam
David & Julie Cullen
David Ravel
David Wake
De La Buena Music
Evelyn Dickman
Everett Marshburn
Forward Community Investments
Gisela Turner
Greater Milwaukee Convention
Jane Foley
Jean DiMotto
Jeannne Kollmeyer
John McNally
Kate Marrs
Katharina Hren
Kent & Susan Lovern
YOU CAN HELP!

Your financial contributions to Running Rebels Community Organization make a HUGE impact on the young people we serve and our entire community.

You can support us with a contribution online at www.runningrebels.org
OR make checks payable to:
Running Rebels Community Organization
225 W. Capitol Drive
Milwaukee, WI 53212

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$50 - $149 cont.
Kirk Weaver
Korletta Birts
Kyla Tully
Kyle Dlabay
LaRhonda Wells
Lauren Feaster
Luke Balzrina
Marjorie Sutton
Marshall Williams
Mary Jo Meyers
Kent & Susan Lovern
Kirk Weaver
Korletta Birts
Kyla Tully
Kyle Dlabay
LaRhonda Wells
Lauren Feaster
Luke Balzrina
Marjorie Sutton
Marshall Williams
Mary Jo Meyers
Megan Thomas
Michael Walker
Nathaniel & Kelsey Brenn
Patty Dixon

$50 - $149 cont.
Rebecca Tradewell
Richard & Amy Hruby
Richard Eisenberg
Rita Qualls
Robert & Anne Trunzo
Ryan Devine
Shorewood Intermediate
Steven Duback
Thomas J Heinen
Tyree Tucker
William & Meghan Yucaitis

$1 - $49
Andre Ester
Angela Mason
Anne Heffter
Anthony Rose
Ashley Onkels
Brenda Szumski
Candice Haight
Catherine Kaye
Cheri Damkoehler
Christoper Perceptions
Darlene Fuller
Dawn Albert
Jay Rohan
Jerilyn Pearcy

$1 - $49 cont.
Jessica Staff
John Rakowski
Kathleen Hayes Phillips
Linda Mesirow
Linda Radder
Lisa Koneazny
Mary Kay Eller
Mary Schmidt
Maureen Riordan
Melody Hoffman
Monica Hubbard
Natasha Coe
Ptosha Davis
Richard & Karin Gale
Ruby Jackson
Sarah Neilsen
Savannah Garner
Shaun Robey
Stephen & Meghan-
Cunningham
Timothy & Monica Hanley
Tom & Carol Alberg
US Bank
Victoria Hess
William Eckenrod

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East Location:
225 W. Capitol Drive
Milwaukee, WI 53212

Central Location:
1300 W. Fond Du Lac Ave
Milwaukee, WI 53205

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Facebook: Running Rebels