

RUNNING REBELS FULL CIRCLE CAMPAIGN



Running Rebels E.P.I.C Mission

Running Rebels Community Organization (RRCO) **Engages** the community, youth, and their families, **Prevents** involvement in gangs, drugs, violence, and the juvenile justice system, **Intervenes** and guides youth by assisting them with making positive choices, and **Coaches** youth through their transition into adulthood.

“There is a calling in my life to keep young people away from the negativity around them and to help make Milwaukee a better city”

Victor Barnett - Running Rebels Founder & Executive Director

Programs

Since 1980, Running Rebels has offered youth in Milwaukee positive alternatives to gangs, drugs, delinquency, violence and other negative pressures. As Milwaukee’s premier community-based youth mentoring program, we serve 1,500 primarily African American youth between the ages of 12-27 annually. Our services are designed to help youth build stable, lifelong relationships, accountability, integrity, and personal and academic success.

Programs include:

- Mentoring
- Advocacy & Juvenile Justice Services
- Athletics & Health/Wellness
- Violence Free Zones in 7 Milwaukee Public Schools
- Workforce Development
- Arts & Entertainment Groups
- Academic Support
- After School & Summer Enrichment Programs



Success In Numbers

- 38 years and over 40,000 youth and families served.
- 120 dedicated individuals from within the community we serve are currently employed by Running Rebels.
- \$80 million in taxpayer savings since 1999 when Milwaukee County started using Running Rebels as an alternative to juvenile corrections.
- 79% reduction in average number of suspension days; 44% reduction in average number of behavioral incidents; 23% reduction in truancy per student in Running Rebels Violence Free Zone (VFZ) schools according to a four-year study conducted by Baylor University.
- 64% increase in the number of VFZ school students reporting a more positive school climate.

“The Rebels not only saved my life, they gave me a purpose in life.”

Deion James, Program Alumni

RUNNING REBELS FULL CIRCLE CAMPAIGN



Full Circle Campaign History

Running Rebels Full Circle Campaign is a **\$4.1 million** capital fundraising initiative designed to inspire a transformation of hearts, minds, and social and economic circumstances for young people living in Milwaukee.

As of June 2018, nearly **\$2.5 million** has been raised. The Zilber Family Foundation made a \$500,000 lead gift in November 2016 to support the purchase of the Capitol Drive facility. They also committed a \$500,000 matching grant to close the campaign.

To meet the \$500,000 Zilber matching grant, support from other visionary donors is now essential. Please consider contributing to the campaign and helping to secure the future of Running Rebels and our ability to create meaningful change for youth and families in Milwaukee.

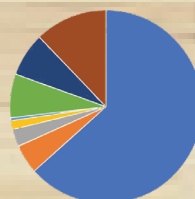


Campaign Goals:

1. Fund the purchase of a second community center in the Harambee neighborhood (225 W. Capitol Dr.) that triples our space and provides a gym, locker rooms, computer labs, catering kitchen, and expanded program space.
2. Maintain our historic building, services, and presence in the Lindsay Heights neighborhood (1300A W. Fond du Lac Ave.)
3. Increase our capacity to expand programs and serve more youth and families.

Total Fundraising Needs

- Building Acquisition - 225 W. Capitol Dr. (\$2.6 million)
- Gym Renovations and Equipment @ Capitol (\$200K)
- Renovations, Repairs, Moving Costs @ Capitol (\$120K)
- Update IT & Security System @ Capitol (\$60K)
- Upgrade Computer Lab @ Capitol (\$20K)
- HVAC & Facility Upgrades @ Fond Du Lac (\$300K)
- Building & Operations Endowment (\$300K)
- Program Expansion (\$500K)



Campaign Donors

Zilber Family Foundation	\$500,000
Zilber Family Foundation (Matching Grant)	\$500,000
City of Milwaukee	\$500,000
Lynde & Harry Bradley Foundation	\$500,000
Daniel M. Soref Foundation	\$300,000
Bradley Impact Fund	\$250,000
Burke Foundation	\$250,000
Melitta S. and Joan M. Pick Foundation	\$200,000
Anonymous	\$100,000
Greater Milwaukee Foundation	\$100,000
Impact100	\$100,000
Milwaukee Bucks Foundation	\$100,000
Phoenix Investors	\$100,000
Everyday Good Foundation	\$ 50,000
Anon Charitable Trust	\$ 25,000
LISC/ESPN	\$ 25,000
Ralph Evinrude Foundation	\$ 25,000
RSM	\$ 20,000
RSM US Foundation	\$ 20,000
Johnsonville Holding	\$ 16,000
Punchbowl Social	\$ 16,000
Schoenleber Foundation	\$ 15,000
Art Pope Fund (John William Pope Foundation)	\$ 10,000
Don and Sallie Davis	\$ 10,000
Jewish Community Center Johnsonville	\$ 10,000
Kevon Looney	\$ 10,000
The Ros Foundation	\$ 10,000

Central Location:
1300A W. Fond du Lac Ave.
Milwaukee, WI 53216

East Location:
225 W. Capitol Drive
Milwaukee, WI 53212

Running Rebels

@RRCO1980

RunningRebels

RunningRebels