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# RUNNING REBELS COMMUNITY ORGANIZATION



PHOTO TAKEN BY DEVONTA, A PARTICIPANT IN AUDIO VISUAL PROGRAMMING

## 2017 ANNUAL REPORT



*"Helping the Community from Within"*

## A MESSAGE FROM OUR EXECUTIVE DIRECTORS

Dear Friends,

Thanks to the generosity of our supporters, 2017 was a year of growth and new beginnings for the Running Rebels Community Organization. We expanded to a second location in the Harambee Neighborhood; giving us the ability to provide increased programming and services to Milwaukee youth. The new space allowed us to host over 40 young black men each weekday over the summer for our Be the Change Program, offer a 3-week summer camp for young ladies, a week-long robotics camp, cooking classes, computer literacy classes after school, and a variety of athletic, workforce, and recreational program opportunities. Our passion is providing youth a place where they feel inspired, safe, and challenged.


Enrichment programs such as basketball, audio visual, and gardening draw youth in, while our mentoring component motivates youth to achieve their academic, career, and character goals.

As you read the statistics in this annual report, please remember that each number represents an actual young person - a young person who your support positively impacted. With your generosity, we can continue to inspire young people to fulfill their dreams and stay on course for a successful future.

Gratefully,

VICTOR BARNETT

DAWN BARNETT



FOUNDER &  
EXECUTIVE DIRECTOR

CO - EXECUTIVE  
DIRECTOR



## OUR EPIC MISSION

*The Running Rebels Community Organization **Engages** the community, youth, and their families, **Prevents** involvement in gangs, drugs, violence, and the juvenile justice system, **Intervenes** and guides youth by assisting them with making positive choices, and **Coaches** youth through their transition into adulthood. We accomplish this through building relationships with youth and providing the resources and skills necessary for them to become thriving, connected, and contributing adult members of our community.*

## OUR GOALS

- Create safe after-school and summer environments for Milwaukee young people
- Prepare youth for future careers and entrepreneurship
- Improve academic performance through tutoring and mentorship
- Help youth to avoid negative police contact and involvement in the corrections system
- Provide young people with a sense of belonging and unity within their community





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# OUR NEW FACILITY



Running Rebels has continuously sought to grow, evolve, and enhance services to better meet the needs of the young people who need us most in the Milwaukee community. In January of 2017, we expanded to a second location, 225 W. Capitol Drive, in the historic Harambee neighborhood. This beautiful facility was designed specifically for youth services and offers spaces for recreational and educational programs, a computer lab, and a full gymnasium. Although basketball has always been a core program element, Running Rebels has never had its own gym. The new gym, renovated through a generous award from Impact 100, allows us to host practices, games, and tournaments, and launch new youth and family wellness activities. With more space for programming, we are excited about the opportunity to provide a safe space and expand services for more youth in need.

## FULL CIRCLE CAPITOL CAMPAIGN



### ABOUT THE CAMPAIGN

Running Rebels Full Circle Campaign is a \$4.1 million capital fundraising initiative designed to inspire a transformation of hearts, minds, and social and economic circumstances for young people living in Milwaukee. As of June 2018, nearly \$2.5 million has been raised. The Zilber Family Foundation made a \$500,000 lead gift in November 2016 to support the purchase of the Capitol Drive facility. They also committed a \$500,000 matching grant to close the campaign. Our board and campaign committee are working hard to meet the full goal by September 2019.

### CAMPAIGN GOALS

- Fund the purchase of a second community center in the Harambee neighborhood (225 W. Capitol Dr.) that triples our space and provides a gym, locker rooms, computer labs, catering kitchen, and expanded program space.
- Maintain our historic building, services, and presence in the Lindsay Heights neighborhood (1300A W. Fond du Lac Ave.)
- Increase our capacity to expand programs and serve more youth and families.



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# PREVENTION

## AFTER SCHOOL & SUMMER EDUCATIONAL ENRICHMENT

Running Rebels After School and Summer Educational Enrichment Program is designed to support and bring out the best in each participant at both of our locations. Youth come to our after school and summer programs to play games, complete homework, work on computers, enjoy snacks, and participate in group activities or classes. Our programming operates every day after school, on Saturdays, and throughout the summer.

***“Running Rebels  
has influenced me  
to be a role model  
and helped me with  
my social skills.”***

**- Davion L., 14 year old  
After School Youth**



### AFTER SCHOOL & SUMMER SPOTLIGHT

Be the Change is an after school and summer leadership program for African American young men. In 2017, the Be the Change summer program was implemented through a partnership with Running Rebels and Milwaukee Public Schools with support from the City of Milwaukee Office of Violence Prevention. Be the Change serves to provide an outlet for young men of color and older adult role models to share concerns, exchange ideas, develop and offer solutions to academic and social disparities.



# PREVENTION

## VIOLENCE FREE ZONE

**VIOLENCE FREE  
ZONE  
IMPACT**

**7  
MPS  
SCHOOL**

**458  
YOUTH  
SERVED**

**2,828  
MEDIATIONS  
FACILITATED**

The Violence Free Zone (VFZ) is a school-based mentoring program providing students with additional personal, academic, and career support. Using the national VFZ model and collaborating with Milwaukee Public Schools and Milwaukee Christian Center, Running Rebels matches students with VFZ Advisors who help them prepare for learning and reduce disruptions in schools. Youth Advisors serve as role models who demonstrate that change and success is possible no matter the circumstances of the young person's home and neighborhood environment.

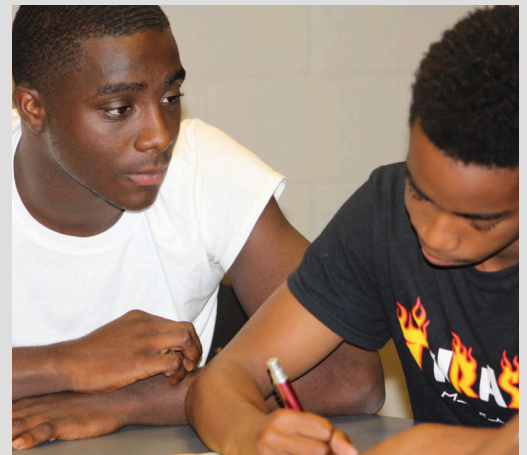
## ATHLETICS

We have developed unique expertise in mentoring through athletics – teaching teamwork, integrity, leadership, and self-governance through organized sports. We understand that unique connections are made between young people and trusted adults through sports, so we provide competitive club basketball teams and leagues to bond with our youth.



***"VFZ had big impact on my life. The staff are honest with me & helped me when times were bad."***

- Natalie S., 2017 VFZ Youth, now RRCO Staff



***"Being around talented athletes and great mentors has helped me become a better person."***

- Cameron P., 2017 Athletics Youth

# INTERVENTION

## JUVENILE JUSTICE PROGRAMMING

### JUVENILE JUSTICE PROGRAMMING IMPACT

**265**  
YOUTH  
SERVED

**77%**  
OF MCAP  
AVOIDED  
RECIDIVISM

**80%**  
OF IMP  
AVOIDED  
RECIDIVISM

Our Juvenile Justice Programming serves some of the hardest to reach young people in our community- those who have been adjudicated for criminal offenses. The goal is to provide an alternative to incarceration, reduce recidivism, and redirect youth onto a positive life course through research-based approaches and intensive support. We believe that all youth have strengths that can be developed through meaningful relationships, structure, and support. We have four different juvenile justice programs: Milwaukee County Accountability Program (MCAP), Intensive Monitoring Program (IMP), A True After-Care Program (ATAC) and our newest program Intensive Monitoring Program-Aftercare (IMP-Aftercare).

### INTRODUCING OUR NEW PROGRAM:

#### IMP-AFTERCARE

IMP-Aftercare is an intensive supervision program that targets youth that have been recently released back into the community by the office of Juvenile Offender. Running Rebels provides supervision, structure, support and skill building opportunities for youth transitioning from the Department of Corrections.



**“Being around positive people helped me stay off the streets. The Rebels helped me get a job so I wouldn't go out and do the wrong thing.”**

**- IMP Aftercare Alumni**



# COACHING

## HIGHER EDUCATION LEARNING PROGRAM (HELP)

HELP IMPACT	10 SCHOLARSHIP RECIPIENTS	\$3,000 RECIPIENTS CAN EARN EACH YEAR	\$14,500 AWARDED TO MILWAUKEE YOUNG ADULTS
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Our Higher Education Learning Programs mission is to make college attainable for Milwaukees youth. We provide HELP scholarship recipients with financial and emotional support through their college journey. Our main goal is to provide college-going youth with the means to become independent adults who will, in turn, give back to their communities.

**“This scholarship has done wonders for me. From being a high school student not knowing where my life was headed to interning in New York this summer, I am blessed. The HELP scholarship supported me to achieve my dreams. I want to thank the Rebels for everything.”**

- Brian D., 2017 HELP Scholarship Recipient



## PIPELINE 2 PROMISE

Pipeline 2 Promise is a collaborative movement between community organizations, businesses, government agencies, and community leaders addressing the needs of Milwaukee's young adults. The mission is to provide job training, employment opportunities, and life skills. In 2017, we helped 105 youth and adults gain employment.

**“Pipeline gave me hope to move forward and not look back at old memories and actions. Pipeline gave me a job that I enjoy coming to each day.”**

- Jeremiah K., 2017 Pipeline Participant

# FINANCIALS

## Revenues

Contracts to Provide Services:

Milwaukee County - \$2,615,356

Woodson Center - \$1,360,460

City of Milwaukee - \$295,563

Workforce Development - \$55,289

Wisconsin Community Service - \$50,745

Philanthropic Contributions:

Grants and Donations - \$458,075

Other - \$323,807

Total Revenue: \$5,159,295\*

\*Not including our Capitol Campaign

## Expenses

Program Expenses – \$4,605,423

Management and Support Services - \$846,068

Fundraising - \$46,400

Total Expenses: 5,497,891



## 2018 BOARD OF DIRECTORS

Jill M. Boyle - *Board Chair*

Delbert Williams - *Vice Chair*

Gwendolyn Horton - *Secretary*

Michael Coyne - *Treasurer*

Clifton Phelps - *Campaign Co-Chair*

Brandi Patterson

Carolyn Garski

Decouteau Irby

Erin Miles

Fred Tabak

Jesse Lee Brown



**"Milwaukee is a rough place to grow up. Running Rebels Community Organization is an escape to become a better person."**

**- Kevon Looney Running Rebels Athletics Alumni  
& Power Forward for the Golden State Warriors,  
Two-Time NBA Champion**



# THANK YOU REBEL SUPPORTERS

Running Rebels is extremely grateful to the many generous foundations, corporations, organizations and individuals who support our work at every level. Gifts from \$5 to \$100,000 help us to ensure that we can bring our high quality programs to young people who need them.

## **\$100,000+**

Joseph and Vera Zilber Family Foundation, Inc.  
The Burke Foundation, Inc  
The Lynde and Harry Bradley Foundation

## **\$50,000 - \$100,000**

Daniel M. Soref Charitable Trust  
Impact 100 Greater Milwaukee Foundation

## **\$20,000 - \$49,999**

BMO Harris Bank  
Helen Bader Foundation  
Irrevocable Children's Trust  
Melitta & Joan Pick Charitable Trust  
The Heart of Canal Street  
RSM Foundation  
The Milwaukee Bucks Foundation

## **\$15,000 - \$19,999**

Charles D. Jacobus Family Foundation

## **\$10,000 - \$14,999**

Anon Charitable Trust  
Fred Tabak  
Herb Kohl Philanthropies  
Kevon Looney  
Ralph Evinrude Foundation Inc.  
Schoenleber Foundation Inc.  
The Ros Foundation  
United Way of Greater Milwaukee  
Von Briesen & Roper

## **\$5,000- \$9,999**

Bernard Alberg  
Brian Riordan  
Cargill Incorporated  
Dennis Klein  
Playground Warriors  
Rodney Petersen

## **\$1,250 - \$4,999**

Anonymous  
Bottling Group, LLC  
Concordia University  
Greater Milwaukee Foundation, Inc.  
Green Bay Packers Foundation  
Gruber Law Offices, LLC  
Kathleen Burke  
Krause Family Foundation, Inc.  
Purple Door Ice Cream Shoppe  
Victor & Dawn Barnett

## **\$750 - \$1,249**

Athletes For A Better World  
Benevity Community Impact Fund  
Byneset Consulting, LLC  
First Unitarian Society of Milwaukee  
IFF  
Mary Wunderlich  
Michael & Kelly Rudy  
Oppressed Citizens of Milwaukee  
Reginald Harvey

## **\$300 - \$749**

Anisha Murrell  
Anthony Kehr  
Benevity Community Impact Fund  
Chip Kubly  
Christin Cleaver  
David Cross  
Flossy Trucking  
GH Midtown  
Gwendolyn Horton  
Kathleen Shattuck  
Kohl's  
Margaret & Ralph Hollmon  
Melissa Baldwin  
Network for Good  
Pak's Jewelers  
Patricia Hanz  
Premier Sports Lounge, LLC  
Robert Holowka  
Rufus King Alumni  
Spencer Renovation & Construction  
Spin Enterprises, LLC  
Steven & Elizabeth Duback  
Susan Mingesz  
Vanguard Charitable

## **\$150 - \$299**

Amanda O'Day  
Andy Gronik  
Bill Scobey - Polacheck  
Christine Hill  
Derute Consulting  
Fidelity Charitable Gift Fund  
Flying Elephant  
Greater Milwaukee Convention  
Gil & Kathy Malone

## **\$150 - \$299 cont.**

Jewish Community Foundation  
Josh & Carolyn Brady  
Michael & Jamy Malatesta  
Michael O'Connell  
North Avenue Marketplace -  
Business Improvement District 32  
Paul Scoby  
Peppnation Sports -  
Leadership Camps  
Robert Roberson  
Susan Lloyd  
The Greater Milwaukee Committee  
Thrivent Financial  
Todd & Jacqueline Frohwirth

## **\$50 - \$149**

Aaron Janasiak  
Alan & Jacqueline Keltner  
Alenia Brooks  
Amazon Smile  
Anne Callan Trunzo  
Annie Weatherby - Flowers  
Anthony Bonds  
Arlene Wilson  
Aurora Health Care  
Bradford Memorial A.M.E Church  
Bruce Williams  
Carolyn & Jimmie Hughes-Hooker  
Chuck Adam  
David & Julie Cullen  
David Ravel  
David Wake  
De La Buena Music  
Evelyn Dickman  
Everett Marshburn  
Forward Community Investments  
Gisela Turner  
Greater Milwaukee Convention  
Jane Foley  
Jean DiMotto  
Jeanne Kollmeyer  
John McNally  
Kate Marrs  
Katharina Hren  
Kent & Susan Lovern

# THANK YOU REBELS SUPPORTERS

## **\$50 - \$149 Cont.**

Kirk Weaver  
Korletta Birts  
Kyla Tully  
Kyle Dlabay  
LaRhonda Wells  
Lauren Feaster  
Luke Balzrina  
Marjorie Sutton  
Marshall Williams  
Mary Jo Meyers  
Kent & Susan Lovern

Kirk Weaver  
Korletta Birts  
Kyla Tully  
Kyle Dlabay  
LaRhonda Wells  
Lauren Feaster  
Luke Balzrina  
Marjorie Sutton  
Marshall Williams  
Mary Jo Meyers  
Megan Thomas  
Michael Walker  
Nathaniel & Kelsey Brenn  
Patty Dixon

## **\$50 - \$149 cont.**

Rebecca Tradewell  
Richard & Amy Hruby  
Richard Esenberg  
Rita Qualls  
Robert & Anne Trunzo  
Ryan Devine  
Shorewood Intermediate  
Steven Duback  
Thomas J Heinen  
Tyree Tucker  
William & Meghan Yucaitis

## **\$1 - \$49**

Andre Ester  
Angela Mason  
Anne Hefter  
Anthony Rose  
Ashley Onkels  
Brenda Szumski  
Candice Haight  
Catherine Kaye  
Cheri Damkoehler  
Christoper Perceptions  
Darlene Fuller  
Dawn Albert  
Jay Rohan  
Jerilyn Pearcy

## **\$1 - \$49 cont.**

Jessica Staff  
John Rakowski  
Kathleen Hayes Phillips  
Linda Mesirow  
Linda Radder  
Lisa Koneazny  
Mary Kay Eller  
Mary Schmidt  
Maureen Riordan  
Melody Hoffman  
Monica Hubbard  
Natasha Coe  
Ptosha Davis  
Richard & Karin Gale  
Ruby Jackson  
Sarah Neilsen  
Savannah Garner  
Shaun Robey  
Stephen & Meghan-Cunningham  
Timothy & Monica Hanley  
Tom & Carol Alberg  
US Bank  
Victoria Hess  
William Eckenrod

## YOU CAN HELP!

Your financial contributions to Running Rebels Community Organization make a HUGE impact on the young people we serve and our entire community.

**You can support us with a contribution online at [www.runningrebels.org](http://www.runningrebels.org)**

OR make checks payable to:  
Running Rebels Community Organization  
225 W. Capitol Drive  
Milwaukee, WI 53212



**East Location:**  
225 W. Capitol Drive  
Milwaukee, WI 53212

**Central Location:**  
1300 W. Fond Du Lac Ave  
Milwaukee, WI 53205

**Call:** 414.264.8222  
**Email:** [Info@runningrebels.org](mailto:Info@runningrebels.org)  
**f** Running Rebels